* 57% of the crowdfunding campaigns were successful, while 37% campaigns failed and the other 6% ended up getting canceled.
* The most successful genres are Theaters and Music.
* Even though July is the month that has the most successful campaigns (58), June has a better success rate (55 out of 87 campaigns were successful, which gives us a 63.2% success rate compared to July’s 61.7%). August and December have the worst success rate (48% and 50%).